**Persona**

**Name** : Sarah

**Location :** Toronto, Canada.

**Age** : 25

**Gender** : Male

**Bio** : Sarah is recent graduate from an art school and has been making art since joining a local studio.

Although he loves the people he works with , she has been giving serious thought to his future. While the study he works at is growing , he’s worried that he wont developed a name for himself if he continues working with others. He’s considering selling his art online and wants a reputable place to sell his pieces while gaining good experience.

**Purpose of visit :** Sarah is visiting this website So he can learn about the facilities provided by

the website . Moreover , to find the way to fund his artworks without incurring

lots of debt.

**Interests:** Digital marketing , social media , artwork and photography.

**Preferences** : Usually preferred using smartphone, laptop and camera at work .